

CALVARY STRATEGIC PLAN FOCUS AREA TEMPLATE

	Who is the target audience of your focus area?		Who served on this focus area team?
FOCUS GROUP		TEAM MEMBERS	
INSIGHTS	What insights were gained from your kickstarter research questions and added research?		
1			
2			
3			
4			
5			
SMART OBJECTIVES (LIST 3-5)	S-Specific, M-Measurable, A-Achievable, R-Realistic, T-Timebound	CORE VALUES (circle one)	What is the value relationship to the objective?
1		INTENTIONAL RELATIONSHIP PURSUING JESUS CARRYING HOPE	
2		INTENTIONAL RELATIONSHIP PURSUING JESUS CARRYING HOPE	
3		INTENTIONAL RELATIONSHIP PURSUING JESUS CARRYING HOPE	
4		INTENTIONAL RELATIONSHIP PURSUING JESUS CARRYING HOPE	
5		INTENTIONAL RELATIONSHIP PURSUING JESUS CARRYING HOPE	
OBJECTIVE DEVELOPMENT PLAN	Assess the needs and growth potential of the smart objectives:		
AREA OF NEEDED DEVELOPMENT		AREA OF NEEDED DEVELOPMENT	
FINANCIAL PROJECTIONS		FINANCIAL PROJECTIONS	
DEADLINES		DEADLINES	
TIME & FINANCIAL COST		TIME & FINANCIAL COST	
DEVELOPMENT SUMMARY		DEVELOPMENT SUMMARY	
FOCUS AREA ANALYSIS (SWOT)			

	STRENGTHS (+)			WEAKNESSES (–)	
INTERNAL FACTORS			INTERNAL FACTORS		
	OPPORTUNITIES (+)			THREATS (–)	
EXTERNAL FACTORS			EXTERNAL FACTORS		
RISK ANALYSIS	What risks apply if we don't engage on this focus area? What happens if we do nothing?				
MEASUREMENTS OF SUCCESS	MEASURABLE COMPONENT DESCRIPTION		WHEN TO MEASURE	HOW TO MEASURE	
MANAGEMENT PLAN	HOW COMPONENTS WILL BE ASSESSED		HOW OFTEN TO ASSESS	WHO WILL ASSESS	

ACTION PLAN	Focus: _____	What does this action area focus on?	
BEGIN & END DATES	ACTION	RELATED OBJECTIVES	RESOURCES - COST, TIME, TEAM MEMBERS

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SURVEY	What questions does your team have for inclusion in the church-wide survey? Note deadline of submission.
1	
2	
3	
4	
5	
MISSION SUMMARY	How does your focus area strategic proposal support the overall mission statement of the church?